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**NEWS RELEASE
For immediate release**

APPEAL Conducts Its First “Historical & Cultural Literacy” Workshop Renowned Historian Tony Browder Leads “African/Black History & Culture: Step 1” Session

(Washington, D.C.) June 26, 2013 – APPEAL, Inc., a new non-profit enterprise, will conduct its first “Historical & Cultural Literacy” workshop on Saturday, June 29. The workshop will be led by renowned historian and author Antony T. Browder, and is titled “African/Black History & Culture: Step 1”. This groundbreaking APPEAL workshop is designed to provide a moving experience for participants by ushering them through major and profound episodes and eras within the African and African American experience, from the ancient African civilization of the Nile Valley, through West African family life, the Middle Passage, American slavery, and the struggle for civil rights and Black empowerment in America. The workshop is designed to cultivate an appreciation for African/Black history and culture by dramatizing their inherent value and their impact on current and future generations, and also presents an African-centered interpretation of the cultural, personal and spiritual dimensions of economics.

This workshop will be held from 10 a.m. to 2 p.m. on Saturday, June 29, at the Thurgood Marshall Center at 1816 12th St., NW, Washington, DC. The cost is only \$10 for non-APPEAL members and is free for APPEAL members. People are encouraged to register in advance through APPEAL’s website at www.APPEALinc.org, but same-day on-site registration will also be available. This is the first in a series of Historical & Cultural Literacy workshops that APPEAL will be conducting over the next few months. Our website contains a schedule of upcoming events.

APPEAL’s mission is to organize and strategically utilize the vast resources of people of African descent, locally, nationally and globally, to facilitate economic empowerment and educational enrichment to produce strong, self-sufficient and prosperous communities. The organization’s founder and executive director is Lasana K. Mack, former Treasurer of the District of Columbia (Washington, DC).

APPEAL has also developed a Financial Literacy workshop series, which will be beginning soon. One of APPEAL’s important initiatives is the creation of a full-service Credit Union to facilitate economic empowerment for people of African descent. Information about this effort and how people can join and/or contribute to APPEAL can be found on [our website](#).