



Press Release
Friday, September 26, 2014

APPEAL, Inc. is saddened at the death of our Founder, Lasana K. Mack. Our thoughts and prayers go out to his family. We thank them for sharing their son with us, and extend to them our heartfelt condolences. Lasana was committed to his family and community. We are proud to honor his Legacy and the chance to make his vision of empowerment a reality for all the people he loved.

While we mourn the loss of our brother, friend and colleague, we celebrate his life, genius, talents, accomplishments, commitment and selflessness as he worked to serve a cause greater than himself.

APPEAL, Inc. represents Lasana's vision, and is a culmination of his life's work. We are forever grateful to him for the gift of his brilliance and determination, all for the empowerment, development and advancement of African people. APPEAL's economic empowerment and cultural enrichment workshops, think tank, resource bank, and future goal of developing a full service Pan-African financial institution -- represent an opportunity that together we can realize and make Lasana's dream a reality.

APPEAL, Inc. will continue to build on Lasana's accomplishments and dream, just as Lasana built on the accomplishments and dreams of our ancestors. For our Founder, for our people, APPEAL remains committed through this difficult time. Finally, we would like to thank APPEAL members for all of their support and their continued commitment to APPEAL: "It's about Empowerment!"

The Board of Directors
Appeal Incorporated



It's About Empowerment!
www.APPEALinc.org